

**3<sup>rd</sup>**  
Edition

Organised by



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An International Expo  
for the Growth of Indian  
**Surface  
Treatment  
& Finishing  
Industry**

3<sup>rd</sup> Edition

**ISTF expo 2022**®

India Surface Treatment & Finishing

**7 | 8 | 9**

September 2022

Hall No. 7, 8, 9, 10 & 11 Pragati Maidan, New Delhi

[www.ISTFE.com](http://www.ISTFE.com)

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After the two successful editions, Indian Surface Treatment & Finishing Expo is into its third edition this September. Ace Exhibitions is pleased to announce that the 3rd edition of the successful show, India's largest event on surface preparation, coatings, engineering, corrosion protection, environment and finishing technologies, is scheduled from September 7-9, 2022 at Pragati Maidan, New Delhi.

Indian Surface Treatment & Finishing Expo 2022 will be an ideal platform for the companies involved in from surface preparation to finishing technologies and related business to showcase their products and services, latest trends and technologies to various stakeholders of the sector, and further strengthen their brand awareness.

At the previous two shows, the technology and product equipment in surface treatment and supporting fields such as electroplating industry, coating industry, surface pretreatment, vacuum coating, intelligent spraying and industrial environmental protection were fully displayed.



# Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 10,000 enthused audience
- Launch new products and services
- With the entire Indian Surface Treatment & Finishing technology community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of global industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across the globe
- Can elevate market position and intensify brand visibility instantly

**Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.**

## Exhibitors Profile

- Mechanical finishing
- Pre-treatment technologies and plating process
- Environmental, safety & protection
- Paint and powder coating applications
- coating products
- Engineering and supporting services

## Visitors Profile

- Surface finishing, electroplating, coating processing enterprises
- Automobile and motorcycle accessories
- Household electrical appliances
- Communication products
- IT, digital products
- Hardware, electronics, lighting, toys
- R&D, purchasing, production in manufacturing enterprises

## How We Attract Visitors

With the ultimate aim to maximise your return on investment, we are doing extensive promotions of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of our resources, market connections, and social networking
- Our dedicated call centre is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular ads in business dailies—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with industrial clusters and their respective associations to invite their members
- B2B meetings with Big Buyer, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

### Exhibit Space Cost



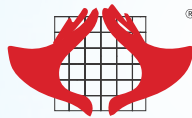
- **Shell Space Rate:**  
INR 16,000 / sqm  
(Minimum booth: 9 sqm)
- **Raw Space Booth:**  
INR 15,000 / sqm  
(Minimum 18 sqm)

### Sponsorship

- **Platinum Sponsorship:**  
INR 25,00,000
- **Gold Sponsorship:**  
INR 15,00,000
- **Silver Sponsorship:**  
INR 10,00,000
- **Dinner Sponsorship:**  
INR 10,00,000
- **Lanyard & Badge:**  
INR 5,00,000
- **Bag Partner:**  
INR 3,00,000

\*GST applicable on above rates

## Co-Located Shows



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